

# the torch

PineViewTorch.com

Advisor: Chris Lenerz  
 Editor-in-chief: Marinna Okawa  
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 Katie Green

- The Torch is a student-run newspaper at Pine View School
- The Torch reaches 2,000 students, teachers, staff members, parents and community members
- The Match reaches 1,000 students, teachers, staff members, parents and community members
- The placement of advertisements is at the discretion of the Torch staff
- Advertisers will be mailed the copies of the Torch or Match in which their advertisement appears
- A 20% discount is offered to non-profit organizations (with proof of 501(c) status) and on-campus clubs and organizations

Please **CIRCLE** the size and issue(s) you would like your advertisement to be featured in:

## 2015-2016 Advertisement Rates

### The Torch (grades 7-12)

### The Match (grades 2-6)

Business Card.....	\$25.00
1/8 Page.....	\$75.00
1/4 Page.....	\$125.00
1/2 Page.....	\$200.00
Full Page.....	\$300.00
Inserts per 1,800.....	\$150.00

Business Card.....	\$25.00
1/8 Page.....	\$50.00
1/4 Page.....	\$75.00
1/2 Page.....	\$125.00
Full Page.....	\$200.00
Inserts per 1,800.....	\$75.00

## 2015-2016 Publications

### The Torch (grades 7-12)

### The Match (grades 2-6)

Issue*	Ad Deadline*
October 23	September 25
December 4	October 30
January 21	December 4
February 26	January 29
April 8	March 4
May 27	April 15

Issue*	Ad Deadline*
November 6	October 9
December 18	November 20
February 12	January 15
March 24	February 19
May 6	April 8

*\*dates subject to change*

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_

Advertisement Created by Torch (\$25.00) \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

Torch Contact: \_\_\_\_\_

Please make checks payable to Pine View School. We appreciate your business. Thank you for supporting The Torch!